

# RESEARCH CULTURE SOCIETY JOURNALS

## IJIRMF & IJRCS

Collaboration with Sanjivani College of Engineering (Savitribai Phule Pune University, Pune)

### 'Sanjyot-2018'

#### National Level Seminar on

## Emerging Innovations and Strategic Business Practices

2<sup>nd</sup> & 3<sup>rd</sup> February, 2018

Registration Date: 25<sup>th</sup> January, 2018

Full Paper Submission Last Date: 20<sup>th</sup> January, 2018

Paper Submission email id: [sanjyot2018@gmail.com](mailto:sanjyot2018@gmail.com) and cc to [tidkevishalmba@sanjivani.org.in](mailto:tidkevishalmba@sanjivani.org.in)

REGISTRATION AND ACCOMMODATION: (with Lunch and Kit)

Participants/ Paper Authors/ Co-Authors	Indian without Residence	Indian with Residential arrangement	International With residence
Senior Managers/Practitioners	Rs.1000.00	Rs.3000.00	\$ 100.00
Academicians(Faculty/Consultants)/Research Scholars)	Rs.700.00	Rs. 2000.00	\$ 75.00
Students	Rs. 500.00	Rs. 1500.00	\$ 50.00

### Conference/Seminar Venue

Conference/Seminar Hall

**Sanjivani College Of Engineering, Dept. of MBA**

Kopergaon, Dist- Ahmednagar, Maharashtra, India, Pin 423603.



# 'Sanjyot-2018' National Level Seminar

On

## Emerging Innovations and Strategic Business Practices

02<sup>nd</sup> & 03<sup>rd</sup> February, 2018

Organized By



(NAAC Accredited 'A Grade' Institute)

**Sanjivani Rural Education Society's,**

**Sanjivani College of Engineering,**

**Dept. of MBA**

Kopergaon, Dist- Ahmednagar, Maharashtra, India, Pin 423603

Website : [www.sanjivanicoe.org.in](http://www.sanjivanicoe.org.in)

Publication Partner

**INTERNATIONAL JOURNAL OF RESEARCH CULTURE  
SOCIETY (IJRCS) ISSN: 2456-6683**

**Impact Factor: 3.449**

UGC Approved, Peer-Reviewed, Refereed, Globally Indexed Journal

Sponsored By



**Savitribai Phule Pune University, Pune,**

**Maharashtra, India**

## ABOUT INSTITUTE

Sanjivani Rural Education Society established in 1983, runs fourteen different institutes in the field of Engineering, Management, Pharmacy, Polytechnic, Commerce, Science, Teacher Education and School Education. The College of Engineering, Kopargaon is one of the premier technical Institutes established in 1983, which is affiliated to Savitribai Phule Pune University and approved by AICTE New Delhi situated 15kms from SHIRDI (Sai-Baba). The Institute is ISO 9001: 2008 certified institute, awarded “A”-Grade by NAAC, “A” grade by DTE (MS) and Accredited by National Board of Accreditation (NBA),

Sanjivani College of Engineering started its MBA Programme from the academic year 2010-11 with the objective of imparting management education to the rural masses. This is a two years full time MBA programme. The institute has three foreign collaborations with *University of Lethbridge, Canada, Poznan University of Economics, Poland and Shenkar College of Engineering, Israel* . The Institute has received “**Best College Award**” from Savitribai Phule Pune University and Accreditation by Institution of Engineers.

## ABOUT CONFERENCE

In this fast moving world, engineering and management students need to be trained to manage the changes, complexities and uncertainties of the modern world. Designing sustainability into practical solutions is now a pillar of modern engineering and management education. The idea is to meet the needs of the present day without compromising the needs of future generations.

The engineering and management curriculum is already very crowded with important ‘core’ engineering and management subjects. So finding space within the engineering and management curriculum to embed topics with relevance to the global challenges is a challenge in itself. However, the importance of these global skills is now being reflected in government policy in engineering and management education. With this objective Sanjivani Rural Education Society organizes Two days National Level Seminar on “**Emerging Innovations and Strategic Business Practices**”. This Seminar will bring together researchers, academicians, business professionals, technocrats and students from all over globe. The conference will also have key addresses by experts in the different fields.

## CALL FOR PAPERS

The Two days National Level Seminar on “**Emerging Innovations and Strategic Business Practices**” invites research papers and case studies from academicians, professionals, consultants, practitioners, scholars and students from the field of **Engineering, Management, Commerce, Economics and related to the theme and sub themes of the seminar.**

## PAPER PUBLISHING

The selected papers of the registered delegates will be published in UGC Approved, Peer-Reviewed, Refereed, Globally Indexed Journal **INTERNATIONAL JOURNAL OF RESEARCH CULTURE SOCIETY (IJRCS) ISSN: 2456-6683 (Impact Factor: 3.449)**



## THE SUBTHEMES OF THE CONFERENCE

### MANAGEMENT

- Business Supporting Systems
- Insurance
- Banking
- E-Commerce and E-Government
- Human Resource Management
- Marketing Management
- Investment and Financing
- Risk Management
- Service Management
- Supply Chain Management Business
- Financial Management
- Innovation and Entrepreneurship
- Knowledge Management
- Project and Quality Management
- Technology Strategy and Management
- Innovation Policy and Management
- New Product Development
- Knowledge Management
- Intellectual Property Right and Patent
- Project Management
- Six Sigma and Quality Management
- Service Innovation and Management
- Business Economics

### ELECTRONICS AND TELECOMM. ENGINEERING

- VLSI and Embedded Systems
- Broadband Communication
- Microwave and Optical Communication Networks
- Mobile Communication
- Soft Computing Tools
- Wireless Sensor Networks
- Nanotechnology and MEMS
- Digital Signal and Image Processing
- PLC and Industrial Automation
- Power-Line Communication

### COMPUTER & IT ENGINEERING

- Artificial intelligence and soft computing

- Image processing and pattern recognition
- Parallel and distributed computing
- Network and information security
- Software Engineering and Testing
- Databases and Data mining
- Cloud computing
- Machine Learning
- Internet and Thing (IOT) and Big data
- Business data intelligence and web mining.

### MECHANICAL ENGINEERING

- Applications of AI Techniques in Design and Manufacturing
- Automation
- CAD/CAM/CAE
- Computational Fluid Dynamics (CFD)
- Design and Manufacturing
- Energy Management
- Fluid Dynamics
- Fuels and Combustion
- Green Manufacturing
- Heat and Mass Transfer
- Non-conventional machining

### CIVIL ENGINEERING

- Innovative construction materials and sustainability
- Novel construction technology
- Earthquake resistant structures
- Climatic changes and sustainability
- Watershed management and micro-irrigation
- Rural sanitation
- Remote sensing applications in civil engineering
- Repairs and retrofitting of structures
- Solid Mechanics
- Structural Engineering
- Concrete Technology
- Geotechnical Engineering

## SUBMISSION GUIDELINES

The complete manuscript with Abstract, Key Words, Introduction, Literature Survey, Proposed Works, Tables, Conclusion, Acknowledgments (if any) and References should be prepared on A4 Size paper in MS Word. Detail guidelines are available on [www.sanjivanicoe.org.in](http://www.sanjivanicoe.org.in) A full paper along with scan copy of registration form sent on [sanjyot2018@gmail.com](mailto:sanjyot2018@gmail.com) and cc to [tidkevishalmba@sanjivani.org.in](mailto:tidkevishalmba@sanjivani.org.in) along with scan

## IMPORTANT DATES

Last Date for Submission of Abstract(s) and Full Paper(s) : January 20<sup>th</sup>, 2018  
Notification of Acceptance of Abstract(s) and Full Paper(s) : January 25<sup>th</sup>, 2018

## REGISTRATION DETAILS

Participants/ Paper Authors/ Co-Authors	Indian without Residence	Indian with Residential arrangement	International With residence
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**Mode of Payment :** Demand Draft in favor “ Principal College of Engineering, Kopargaon” Payable at Kopargaon or Bank Deposit/ Online Transfer in the account “ Principal College of Engineering, Kopargaon” State Bank of India, Kopargaon Branch, A/c No. 11388863260 IFSC Code-SBIN0000414 The demand draft/ Bank deposit Chalan/ Online transfer receipt along with Copy of registration form should be sent on address :**Dr. V. M. Tidake, SRES- Sanjivani College of Engineering, Dept. of MBA, Kopargaon, Dist- Ahmednagar, Maharashtra, 423603.**

Chief Patron	Organizing Committee	Advisory committee
Hon'ble Shri. Nitindada Kolhe Executive Trustee	Dr. M. S. Bhayani	<b>Dr. Nitin Karmalkar,</b> VC, SP Pune University
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	Mr. K.S. Shinde	
	Ms. S. G. Chawala	

## LOCATION

The institute is located about 0.5 Km from Kopargaon railway station which is on the Manmad-Daund-Pune section of central railway. It is 40 Km from Manmad Junction (On New Delhi Itarsi-Mumbai main line) which is very well connected to all major cities of India. The holy shrine of Shri Sai Baba of Shirdi is about 15 Km from the institute.



(ISO 9001: 2008 Certified Institute)

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Phone Nos. +91-2423-222862, Website : [www.sanjivanicoe.org.in](http://www.sanjivanicoe.org.in)



# Sanjyot- 2018

## Two Days National Level Seminar

On  
**“Emerging Innovations and Strategic Business Practices”**  
 02<sup>nd</sup>&03<sup>rd</sup> February, 2018

### REGISTRATION FORM

Name (in capital letters) : \_\_\_\_\_

Designation : \_\_\_\_\_

Address for Correspondence : \_\_\_\_\_

Mobile No \_\_\_\_\_ E-mail \_\_\_\_\_

Presenting Paper: Yes  No  Resident: Yes  No

Title of the Paper : \_\_\_\_\_

Details of Payment : Demand Draft  Online Payment  Bank account deposit :

Amount Rs. .... Ref. No..... Dated.....

### DECLARATION FORM

This is certify that the research paper submitted by me/us for presentation and possible publication in the **Two Days National Level Seminar, On Emerging Innovations and Strategic Business Practices- 02<sup>nd</sup>& 03<sup>rd</sup> February, 2018, as mentioned above is an original work of the author/s. The paper has neither been published/presented nor sent for publication anywhere else.**

Author Name : \_\_\_\_\_ Sign \_\_\_\_\_ • Co-Author Name: \_\_\_\_\_ Sign \_\_\_\_\_

Co-Author Name : \_\_\_\_\_ Sign \_\_\_\_\_ • Co-Author Name: \_\_\_\_\_ Sign \_\_\_\_\_

Date : \_\_\_\_\_

Place: \_\_\_\_\_

**Note: This form can be photocopied for the use of other willing participants**