

## CHALLENGES AND OPPORTUNITIES OF ARTIFICIAL INTELLIGENCE

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**Abstract:** Latest advancement in the engineering revolution have a big success in improving several physical jobs . Scientists have improve the manual capability to automatic system. Artificial Intelligence (AI) deals with this transformation of manual capabilities for the amplification and power substitution of human activities and jobs in an inclusive series of intellectual, business and public uses . It is one of the primary operators of engineering progress plus a thoughtful feature for increasing the consolidation of advancing applied science , for instance , internet of things (IoT), cloud computing , graphics , processing unit Machine Learning(ML) , block chaining . The AI might be very important in engineering ranging from industry, manufacturing, supply chain , health care, finance , logistics retail , and functions , all possibly disordered by the starting of AI era. The research takes organized and combined knowledge by numerous foremost expertise persons of the field to focus the major opening , faithful valuation of influence, disputes and possible research outline modeled by the fast appearance of AI in many fields , science and technology , business and management , public sector , government . This study poses to valuable and suitable perception to AI methodology and research challenges effects the upcoming of organization and culture in common, whereas recognizing the impact of AI on industries and society plus way of AI advancement.

**Key Words:** Artificial Intelligence , Technology, Machine Learning , Opportunities , Challenges.

### 1. INTRODUCTION :

With the invention of computers that need human participation , researchers gave many years to design self independent learning capability of computers . Computer has advanced towards the stage wherever it is able to perform the jobs by itself. So latest Artificial Intelligence (AI) technology will be able to adapt as well as cooperative with human's opinion, its natural language, emotions, and movements. By the recognition and interconnectedness as to many intelligent device, human will survive in actual special environment as well as in the digitalized virtual network . Any concept, process, and technique which supports machines to examine, perform , exploit , and understanding human's way of thinking and doing may be deliberated as Artificial Intelligence . It is the computation and computing of data in intelligent manner.

AI is the technology of learning of characteristics of human's activity, making distinct intelligent system, creating computers which can complete the jobs which only human is capable of doing in the past , and to use computer software and hardware to perform the fundamental concepts, methods and practices of human routines. . AI is further broadly used in certain commercialization and industrialization plans , presenting new development trend movements . Big data along with deep learning have turn into Artificial intelligence. It has been emerging since half century, it has been turned into the versatile as well as multidisciplinary of social disciplines and natural sciences comprising of expanded field It has become commercial inventions speech recognition , predictive analysis , Natural Language processing (NLP), image processing etc. The uses of AI are progressively increasing starting service industries to commercial market in addition to from manufacturing to cultivation fields, that makes the wide ranging technical and collective scientific properties of Artificial intelligence distinguished plus more extent. Artificial Neural networks(ANNs) facilitate robots to think as well as learn such as human beings along with holding extra composite task. It has increasingly arrived at point of technical Research and Developments (RADs) and economic development introduced by the scientific research. AI is an extensive field that interest various considerations from several countries and organizations. In recognition and predicting , different forms of AI model is constructed by many researchers to forecast fuel feeding , further many frameworks to provide more aspects from different viewpoints nearby petroleum feasting . The predictive accurateness is strictly associated with input , hidden layers as well as processes . Additionally, for forecasting and analyzing seasonal rainfall plus fall, several different algorithms spread and compared over AI in India.

### 2. EVOLUTION OF AI :

AI has mainly developed through technological and human and social perspective and brief discussion and their impacts are given:

As per technological point, evolution of AI has been taken place in three steps for the AI growth, AI behavior patterns algorithms, physical devices used in AI as platforms and interfaces. At the basic age, maximum AI depends upon data processing devices considers at data computers. A conventional computer is mostly known for doing multipurpose processing jobs. Through this is suited most of the intelligent work which AI interacts but execution is comparatively not good Extension of unreasonable executing model as to AI has converted into new tendency. Creating a different kind of computing framework built on different machines to understand the framework intelligently is a key development in upcoming days. Existing computer devices unsuitable for multidisciplinary and multiway parallel computing. As a result of timing and economical loss, AI has proved in appropriate to situations somewhere the quantity of computations are very less, but the results are great, the shared impacts are thoughtful additionally exists many non-linear issues. An algorithm explains the behavior and acting model of AI. AI systems that are held by the more developed computing models may be known by the properly established along with common human beings with insufficient algorithms. Due to the development of theories of AI, the proposal of the algorithms for usual intellectual jobs are an important factor of the field. The possibility is very high, a knowledgeable algorithm would also persist as the key to the forthcoming advancement in AI. However not like former days, nowadays AI is not only for totally educational study, but also to different outlines of yours regular application and conversion.

Mainly deep learning algorithms deals with data in huge amount as Big data. This one is parallel to the new evolving techniques like edge computing and block chain. The method of simulation of these technologies as well as increasing the accuracy of AI are an additional major research challenges. The fast development of AI have brought us high accessibility and incredible prosperity, But on the other side, we all are having many doubts about a chain of social issues. It is very important question that can the computer truly adopt human way of perception that recognize human connotation. Understanding and judging these stuffs, furthermore depend upon general logic, humanoid is continuously blend by own predilections plus sentiments. AI can only detect the exiting information for concluding sensible valuation or judgment. These challenges may be a time taking perception in addition to exploration.

These large applications and extensive development of AI will also create a thorny issue: a very intelligent system being a very advanced product as well as protocol of humanoid survival is affected. System actions are present at the stage of black box, as well as biasing plus errors are a very common to grow in the machine, promoting many ethical issues. When a system carries new thoughts to human which are beyond to human concepts then what should human does? As humanoid's skills and knowledge are learnt by AI then human being gradually scared that machine would take place of humans then their learning and inspiration to do their work will gradually disappear. These are the things which is cause of panic and psychosomatic anxiety in humans.

### **3. CHALLENGES IN AI :**

#### **Organizational and Managerial Challenges**

The developments for implementing AI technologies presents many organizational and managerial challenges that have strategic difficulties for the industry. In reference focused on the major issues that occurred during AIs adoption. Accomplishment concerning towards AI implementation has expectation for proof-based, would rely upon comfort as for use, economical profit of expenditure and belief understand ability of critical existing requests for clinical industry then proposed techniques with respect to point them. Recent AI based machines necessitate to practice extra distinguished methodologies wherever interaction between computers and human can be upgraded and associated with the movement of information. The study has featured that organization's face major challenges at that place absence of an approach concerning as for applying of AI can disturb serious occupational fields after then not able to address fears to the organization's employees. These concepts perform the best in supervision of corresponding researchers. It enables the knowledge pool of the research with specialist clarifications or up progressions.

#### **Data Issues**

Limitations of AI in addition to unification to data has highlighted in several researches and it requires the new and advance technology to handle the "3V" of big data i.e. Volume, Variety and Velocity. In 2019 Yang et al, focused upon challenges of data after applying AI in cancer science. This analysis highlights the issues to verify the profits of Artificial Intelligence results along with issues to find statistically important persevering produced information. Disputes neighboring manifestation and reproducibility were explored also, mainly along with the correctness involving to community insight. In addition to limitation in computing laboratory moreover utilization of AI has been discoursed. These researches discussed the complications using Artificial Neural Network (ANN) for understanding the dimensionality and imagery hurdle. Varga-Szemeset.al .discussed the problems of machine learning in a coronary visualization, speculating a requirement in building an identical model for sharing data through am obstacle to AI based application. Sun and Magalia expressed several evolution of AI technology grow up, the present issues would requisite to be fixed for guaranteeing complete assurance by the entire participants.

### **Ethical challenges**

The ethical feature and inferences of AI for better utilization of the technology are discussed by the researchers. At the individual and organizational level, can be show the deficiency of reliance as well as worries connected with the ethical properties of AI based models plus the use of common pooled data . The quick jump of development and revolution of AI technologies rises the anxieties of ethical problems are distributed improperly .Furthermore , still it is questionable in what way authentic plus permissible anxieties mainly in exploration of decisions-making process and responsibility taken by AI system can be fixed. An acceptable policy, ethical supervision, regulations furthermore an authorized structure for preventing the AI's misappropriation, must be established as well as imposed by supervisors. Gupta and kumara reinforces several factors which highlights the ethical challenges involved in AIs more applications , shared-perspicacity although the judgments prepared don't include peoples within stuck, highlights transparency based difficulties in AI algorithm.

### **Technical Implementation Issues**

After analysis the research, the non-Boolean method of diagnosis tasks in medical field, problems are increased from implementing the AI technologies to the representation of imaging data. An author point out on the factors which human adopt descriptive method or cautious language, binary language and intelligent system have a tendency to act like black box somewhere absence of transparent functions is a hurdle for technological implementation. These are the facts that is reinforced in Kahn (2017) where study recognized the various challenges occurred in AI during medical diagnosis and imaging, thereby influencing meditative reliability in the technology. AI would disgrace quantifiable human moral beliefs.

Challenges are exist nearby the framework of AI based system and the requirement of sophisticated architectures for understanding human, learning process, intellectual flexibility and even behavioral qualities. In 2019 Sun reviewed in their paper, technological issues of algorithm imperviousness and disability to understand unarranged data. AI systems don't hold the principle of anthropological brain according to Mitchell. Artificial intelligence based machines are unable in identifying the conditions, hominids understanding as well as developing the correct sense after it. These obstacle of sense turns in modern AI machines susceptible within several fields although mainly in cyber-attacks called "adversarial examples". In these types of attacks, An unauthorized person may subtle and certain deviations to text files, pictures and sounds that would not affects a human intellectual behavior while can be the reason for a programmer of making possibly tragic errors. As a programmer not able to recognize the data, procedure also result which are generated, they are vulnerable to unpredicted imperceptible attacks and errors. The impact of these influence in different areas are like: Machine Learning, Natural Language Processing, Speech Recognition as well as Image Processing and Computer Vision etc.

### **Data Privacy and Security**

The security of AI is not intact in our hand. There are need of responsibilities and ethics require by AI. The application principle of any technological revolution is safe and secure. The key point of AI is algorithms, cloud computing, big data, and internet of things etc. The security of AI has become unpredictable due to development of internet and big data. AI has lots of profit by the developing of big data assets of the Internet. On other hand , viruses and internet hackers is a big threat to AI. While AI has a large impact on people living style in humanity. Therefore , this is very sensitive concern to data. In addition to more security, AIs may be self-governed knowledge cantered , independent decision-making as well as automation. In today's days, humans cannot be completely controlled and can cause unintended results. As the privacy concern, AI models can get additional information regarding to user privacy by deep mining study that is depend on collecting apparently unconnected data and identifies single behavioral traits and even personality features.

### **4. FUTURE OPPORTUNITIES :**

AI technology within every practices is possible is possible to realize larger heights as for implementation inside an organization as per variety of usages plus heights of computerization enhanced. Studies also have the profits of more heights of acceptance to AI in a multiple application, from digital marketing, manufacturing, developing important academic attention to healthcare and many mores. These study had expected that by 2025, almost 80 percent of businesses are expected to consume few kind of approved technology used by AI inside as their own occupational procedures after that workshop locating.

The upcoming industries has expected to widely used towards AI based technology, for example invention turn into extra automatic as well as manufacturing sector drifts to another intellectual model using cyber spatial model plus AIs.

In medical association studies, scholars have advocated new prospects for the presentation of AI in pathology and medical diagnosis where everyday tasks may be computerized with more levels of performance and accuracy. Using

the human bio-field techniques, AI-based machines connected to sensing device, located plus close to the body of the humanoid body can observe healthiness furthermore healthy-being. AI techniques would be capable to manage many life-signature factors through Body Area Networks (BANs) where distant detection involves specific clinical interpretation as well as involvement would be verified by a humanoid.

AI technology has been combined into retail and marketing wherever Big Data specialists are involved for improving personalized benefits towards clientele after that their expected buying behavior. Dealing and foreseeing customer's demands by combined supply network are very serious along with this always AI technologies are expected as for a crucial and essential element. A study focused on the great investment of industries in the AI field for expanding logistics planning, development exploration as well as in product managing. AI models such as visual search as well as virtual copy are put together as to increase the interaction of consumers plus filling the gap occurs in virtual plus physical purchasing experience.

Many scholars claimed in the support of a more faithful future prospective wherever the bond of AI is possible towards shifting immediately a person in round cooperative situation instead of an organization-varied replacement of peoples. Peoples expected and give attention on high value, improved actions, needful design, analysis and explanation. Furthermore, it is expected from upcoming organizations for highlighting the building significance, an multi-lingual man power and shared workforce.

## 5. CONCLUSION :

This paper presents various approaches of AI like demanding skilled contributors, organizations and public domain to academic world. This paper have focused the challenges and opportunities posed by the fast development of AI. This method builds an implicit inequality in the consistent motion however many distinguishing coordination of the researchers are captured. The theoretical key aspects are highlighted along with the key decisions and vulnerable research agenda. The fast development of AI are facilitating the human life. The flow in the way of developing more practical uses via AI posses the possibility for modifying various traits of human survives then effecting civilization as a complete. However, the forward methods are unclear additionally the probable configuration is not defined. AI consist of several advantages furthermore these advantages again can be increased with the help of AI however correspondingly major vulnerabilities which envelops to humanity can be excluded from applying the technology. AI is expected possess an effect upon human life as well as the future generations 's lifestyle.

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